



Business and
Professional
Women/Upper Keys

BPW's Anniversary Celebration – 100 years strong

Upper Keys Business and Professional Women's Club could use your help to offset the cost of our 100th anniversary celebration – and to help bolster our Adult Women's Scholarship Fund. To date, we have awarded more than \$36,000 to local women to help enhance their education and provide better opportunities for themselves and their families.

Title Sponsor: \$2,000

**Presented by Upper Keys Business and Professional Women
and
[Title Sponsor goes here]**

Benefiting BPW's Adult Women's Scholarship Fund *

* After expenses

- Marquis recognition at the event and in all published materials (as above)
- Opportunity to speak at event
- Recognition in all forms of marketing digital (evites, newsletters, social media and website), radio and print
- Opportunity to have a display table and banner at the event
- Six free event tickets (value: \$390)
- 12 ads annually in our monthly e-newsletter reaching more than 500 members and business contacts (value: \$1,200)
- Six eblasts to membership (value: \$180)
- 3, 14-month memberships (October 2019 to January 2021; value: \$390)

\$1,500: Maximum 2 sponsors

- Verbal recognition at the event
- Opportunity to speak at the event
- Recognition in all forms of marketing digital (evites, newsletters, social media and website), radio and print
- Opportunity to have a display table and banner at the event
- Five dinner tickets (value: \$325)
- Six ads in our monthly e-newsletter reaching more than 500 members and business contacts (value: \$600)
- Six eblasts to membership (value: \$180)
- 2, 14-month memberships (October 2019 to January 2021; value: \$260)

\$1,000: Maximum 2 sponsors

- Verbal recognition at the event
- Opportunity to speak at the event
- Recognition in all forms of marketing digital (evites, newsletters, social media and website), radio and print
- Opportunity to display table and banner at event
- Four dinner tickets (value: \$260)
- Four ads in our monthly e-newsletter reaching more than 500 members and business contacts (value: \$400)
- Four eblasts to membership (value: \$120)
- 1, 14-month membership (October 2019 to January 2021; value: \$130)

\$500

- Recognition in all forms of marketing digital (evites, newsletters, social media and website), radio and print
- Opportunity to have a display table and banner at the event
- Three dinner tickets (value: \$195)
- Three ads in our monthly e-newsletter reaching more than 500 members and business contacts (value: \$300)
- Three eblasts to membership (value: \$90)

\$250

- Recognition in all forms of marketing digital (evites, newsletters, social media and website), radio and print
- Opportunity to share a display table and have your own banner at the event
- One dinner ticket (value: \$65)
- One ad in our monthly e-newsletter reaching more than 500 members and business contacts (value: \$100)
- One eblast to membership (value: \$30)

Other information

- **** In the interest of full transparency, our Adult Women's Scholarship Fund is not yet a tax-exempt charity. We are pursuing that, but it is unlikely to happen in this tax year. Upper Keys BPW itself is a 501(c)6 nonprofit business organization. Contributions "may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business."*** Source: IRS.gov
- Anniversary dinner party price per person: \$65
- Tables: \$1,000 for 10-top tables
- Eblasts are \$30 each; ads in monthly newsletter are \$100 each