

### Please join us on November 14th for the November Luncheon!

We are so excited about this month's speakers!  
Capt. Lee Ann Holroyd and Patricia J. Thompson from the Monroe County Sheriff's Office, will speak to us about security in our schools. Don't miss this opportunity to meet these strong women who are making a difference in our community.  
And, we're trying something new this month. It's a Chinese Raffle! We are bringing a new item to be raffled, and plan to buy raffle tickets so you can bid on the item(s) of your choice. Proceeds will benefit our Development Series. It will be a fun so help us out and play along!  
Thank you to **MarineMax** for sponsoring this month's luncheon!

**RESERVE YOUR SEAT IN ADVANCE - CLICK HERE!**



**Presentation by Captain Lee Ann Holroyd and Patricia J. Thompson**  
Positive changes and the benefits of having law enforcement in your schools.

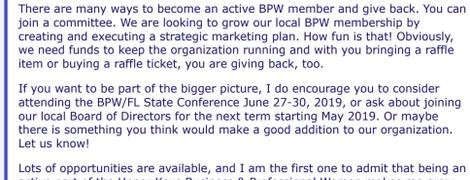
**Captain Lee Ann Holroyd**  
Inspector General, Commander of Professional Standards, School Security and the Key West International Airport  
Lee Ann Holroyd, who grew up in the Keys and graduated Coral Shores High School, is a member of the law enforcement field, serving the public and law enforcement agencies for more than 35 years. She is currently a Captain in the school security Standards, School Security and the Key West International Airport with the MS201. She spent over ten years commanding a Federal narcotics task force focusing on the seizure of laundered narcotics proceeds. These investigations took her across Europe in an effort to return seized assets to benefit the community and service. Lee Ann holds a Bachelor's Degree in Criminal Justice Administration and a Master's Degree in Forensic Psychology and Criminal Justice from University of Cincinnati.

**Patricia J. Thompson**  
Director, School Safety and Security Monroe County Sheriff's Office  
A former firefighter/EMT and Ohio State Trooper, Ms. Thompson served as a Special Agent in Charge in the FBI, where, starting in 2015, in the FBI, she was assigned to the Miami and Los Angeles Field Divisions, working on high-profile violent crimes, public safety, and crime against children. Ms. Thompson was the first female member of the FBI's team and certified as a SWAT sniper. Among Ms. Thompson's many awards, the most notable is that she is the recipient of the FBI Director's Award for Outstanding Contributions in Law Enforcement for her investigative case work on a large scale RICO operation. They were also a finalist for the FBI Director's Award for Exceptional Heroism as a result of a foot pursuit for a homicide suspect in a case that was featured on America's Most Wanted.

**Featuring a CHINESE RAFFLE!**  
We invite all to bring an item to be raffled off.  
Bring cash to buy raffle tickets  
Proceeds to UKBPW Development series

*Join Us!*

Lunch will be served. Please make an online reservation. IN ADVANCE: Member \$20 Non-member \$25  
Questions: info@upperkeysbpw.org Go to upperkeysbpw.org. Everyone at the door \$30.



### Let the Water Change Your Life

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[www.marinemax.com](http://www.marinemax.com)

### CHINESE AUCTION ITEMS NEEDED

During our November 14 luncheon we have a Chinese Auction and we are asking all attendees to bring to the luncheon one or more fun (new) items we can auction off. It could be a gift certificate to your business, a product you sell, or that shirt or bag in your closet with the tag still on it. The more items, the more chance of winning we have.  
Tickets sold for the auction during the luncheon: 3 for \$5, 10 for \$10 or 30 for \$20.

### Message from the President

*Ilija Chapman, President*

November is the month that gratitude is celebrated annually over roasted turkey. Being raised in the Netherlands, I had to get used to Thanksgiving as I believe gratitude should be part of your everyday life. But I do appreciate the idea of getting together once a year and celebrating thankfulness and gratitude with each other.

I think we all can agree that life is easier when you have a little help along the way. It can come from family, friends or perfect strangers. Their assistance creates a feeling of gratitude and appreciation that changes your attitude and mindset which is guaranteed to do you good. I hope that within the Upper Keys BPW membership, you feel you can find that assistance and receive gratitude and appreciation for your participation.

One of our speakers this month, Lee Ann Holroyd, is a long-time member of our organization and she continues to give to the Upper Keys BPW in different ways. We are so grateful she will share her knowledge with us and show us how she has grown over the years.

There are many ways to become an active BPW member and give back. You can join a committee. We are looking to grow our local BPW membership by creating and executing a strategic marketing plan. How fun is that! Obviously, we need funds to keep the organization running and with you bringing a raffle item or buying a raffle ticket, you are giving back, too.

If you want to be part of the bigger picture, I do encourage you to consider attending the BPW/FL State Conference June 27-30, 2019, or ask about joining our local Board of Directors for the next term starting May 2019. Or maybe there is something you think would make a good addition to our organization. Let us know!

Lots of opportunities are available, and I am the first one to admit that being an active part of the Upper Keys Business & Professional Women makes me grow every day. I am so grateful for the support received as I do believe life is easier when you have a little help along the way.

Happy Thanksgiving!  
With gratitude,  
Ilija Chapman

### bpw CALENDAR

The Upper Keys BPW meets once a month, on the 3rd Wednesday of each month. We alternate between luncheons and evening networking events, and would love for you to join us! Click the button to see our full event schedule and register for an upcoming event.

**November 14:** Luncheon. Holiday Inn, Key Largo. 11:15 AM - 1:00 PM  
[RESERVATIONS](#)

**December 19:** Holiday Party! Thanks to Theresa Sutter for graciously opening her home to us and hosting the Holiday Party again this year! More details coming soon, but mark your calendars!

### EVENT SCHEDULE

SPONSOR AN EVENT!

If you or your business would be interested in sponsoring one or more of our luncheons or evening events, let us know! More information on sponsorship cost and benefits can be found below. Help us fund our Adult Scholarship program, and promote your business.



### SPONSOR AN UPPER KEYS BPW EVENT!

The cost to sponsor an event is \$250.

With the sponsorship you receive the following benefits and opportunities:

- Logo/branding:
  - Event E-vite emailed three times to a database of 500 people
  - Monthly BPW member Newsletter emailed a few days prior to event
  - Mention at Upper Keys BPW social media
- One Free dedicated business E-Blast to our membership with a message your business likes to share
- Display table and/or hand outs to all attendees
- Banner display at the luncheon
- Two FREE entrees to the luncheon
- 5 minute speaking time at the luncheon directed to all attendees

### In the Spotlight

### bpw/member SPOTLIGHT

#### Meet Ginette Hughes

I grew up in New Jersey and visited the Keys frequently through high school and college. After one really cold winter in NJ, I made the permanent move in 1985. I joined Marine Resources Development Foundation in 1986 as an administrative assistant. I helped create the MarineLab education program and expanded my role in the Foundation over the years, and in December 2017 I was named Chief Executive Officer. I strongly believe in our mission of educating children about the importance of the ocean to all of us, not just those of us that live on the coast. I've been very fortunate to be able to make a career out of my passion.

I love the Keys community. When my son was young, I was a coach, referee, and Regional Commissioner for our local AYSO region. I performed in several Key Players productions, including Nunsense, Little Shop of Horrors, and A Taffetas Christmas. I graduated Leadership Monroe County with Class XII and served briefly on that Board.

I am an avid sailor, a past Commodore and Treasurer of the Upper Keys Sailing Club, and I'm currently serving as the Fleet Captain for the third time. I wanted to serve our community in other ways and meet more like-minded people, so I joined the League of Women Voters (of which I'm currently Treasurer) and the BPW. I'm committed to educating people about voting rights, political issues, and candidates so I was honored and pleased to serve on the BPW Candidate Forum committee, and I look forward to serving the BPW in other ways.

Over the years, I earned my AA from Florida Keys Community College and finished my Bachelor of Business Administration degree at Florida International University. With two dogs, a house, and hobbies ranging from gardening to yoga, I stay pretty busy!

### Attagirl

#### Atta Girls to BPW Member & Political Forum Committee Member Margie Smith!

Congratulations Margie Smith on recently taking over as President of the Ocean Reef Chamber of Commerce!

Another Atta Girl to Margie on her new job as Business Consultant, FIU Small Business Development Center! We know she will do a great job and they are lucky to have her!

[Read the press release here.](#)

Margie also helped on our Upper Keys BPW Political Forum Committee again this year.

Great job on all your accomplishments, Margie!

#### Atta Girls to BPW Member Jordan Budnik

Congrats Jordan Budnik on being named the new Executive Director of the Laura Quinn Wild Bird Sanctuary!

Jordan was also listed in the Keys Weekly Keys Women "Women Who Inspire" feature.

Way to go Jordan!

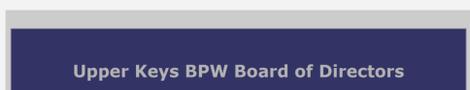
#### Atta Girl to BPW Member Whitney MacEachern

Congratulations to Whitney MacEachern on the grand opening of Cirque Salon Studios of Key Largo!

Cirque Salon Studios is a collection of 20 to 30 suites where health, beauty and wellness professionals are able to independently cater to their clients in a unique and customized environment.

Good job and good luck Whitney!

**IF YOU OR SOMEONE YOU KNOW DESERVES AN ATTA GIRL, PLEASE SEND US THE INFORMATION AND WE'LL MAKE SURE YOU/THEY ARE RECOGNIZED!**  
[bpwupperkeys@gmail.com](mailto:bpwupperkeys@gmail.com)



### NEW JUNE MEMBERS

Please help us welcome new and renewing members!

#### NEW MEMBERS:

Jacqueline Sousa Florida SBDC at FIU

#### RENEWING MEMBERS:

Jill Kuehnert, Seed Stories  
Devonne Hall, Crystal Health & Rehab Center  
Pam Martin, CHINESE, Alzheimer's Assoc, AARP  
Kim Chesher, Florida Keys Media  
Dawn Wiggins, Dawn Wiggins LMFT PA  
Maria Acosta, The Wellness Company  
Clarice Yentsch, The Waypoint Foundation

Ask us about the benefits of being a member!

**Become a Member**  
JOIN TODAY!

### Congratulations to the winners of the Upper Keys BPW 2018

**Business of the Year & Woman of the Year!**  
**Business of the Year - Theresa Sutter Virtual Assistant**  
**Woman of the Year - Suzi Youngberg**



*Ilija Chapman, Jackie Harder, Theresa Sutter* *Ilija Chapman, Jackie Harder, Suzi Youngberg*

### Thanks to our Political Forum Committee for another great event!

The 2018 Upper Keys BPW Political Forum Committee:

- Gina Bollini
- Jill Kuehnert
- Margie Smith
- Ginette Hughes
- Audra Hill (assisted with questions)

Great job ladies on another successful Political Forum!



Left to right: Ginette Hughes, Ilija Chapman, Jill Kuehnert, Theresa Sutter, Gina Bollini, Margie Smith

To see pictures from the event, visit our Facebook page ([CLICK HERE](#)) While you're there, give us a "Like" so you can stay up to date on Upper Keys BPW news, events and happenings!

### MARKETING COMMITTEE MEMBERS WANTED

Upper Keys BPW is looking for members with experience in marketing & public relations to help create a strategic marketing plan for the Upper Keys BPW to increase membership and community awareness.  
Interested members should call Ilija Chapman at 305-998-8348.

### APPLY FOR AN UPPER KEYS BPW ADULT SCHOLARSHIP

The Upper Keys' BPW Adult Scholarship program is about women helping women! Apply for the Upper Keys BPW Adult Scholarship and the UKBPW-Holly Given Memorial Scholarship.

The specifications and applications can be found on our website.

Applications are accepted all year round, and are reviewed on March 15th and August 15th annually. Scholarships may be used for certifications, training classes, or classes and required materials for higher educational degrees.

For more information, or to download the application, click the button below.

**APPLY NOW**



Sending an E-Blast to Upper Keys BPW email recipients is a great way to get your message out. Members and non-members alike are invited to use this forum for events, specials, sales and general advertising.

Let the Upper Keys BPW help you spread the word about your business!

Our E-Blast prices are as follows:  
• \$15.00 - Members  
• \$30.00 - Non-Members

Proceeds from E-Blasts go toward our Adult Scholarship Fund.

Simply send us your message, along with your name, business name and billing information to: [BPWupperkeys@gmail.com](mailto:BPWupperkeys@gmail.com)

### Connecting our Upper Keys Chapter to BPW Florida

[BPW/FL Florida Federation of Business & Professional Women's Club, Inc.](http://BPWFL.FloridaFederationofBusinessandProfessionalWomensClub.Inc)

#### State Conference

BPW/FL State Conference June 27-30, 2019. If you would like to attend, let us know!

#### Advocacy

America was founded on the principal of equality for all and derives its strength from individuals working together for a common good. This Public Policy Platform is BPW/FL's blueprint for our work in respect, justice, and equality for working women.  
[CLICK TO read the official BPW/FL 2018-2019 Public Policy Platform.](#)

#### Member Resources

On the BPW Florida website you can find wealth of information about our organization and we now encourage all members to take advantage of the resources. Log in at <https://bpwfl.org/members-only/documents/>

#### BPWinsider

Congratulations BPW/FL on their E-Newsletter, [BPWinsider](#). There is a lot of good information and the first issue gave a shout out to the Upper Keys BPW as their Highlighted Local Organization! We thank them for their recognition and their leadership!  
[To read the article CLICK HERE.](#)

### Upper Keys BPW Board of Directors 2018-2019

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